



Community Impact Program Grants Request for Applications (RFA)

Overview

United Way Forsyth & Dawson Counties is pleased to offer **Community Impact Grants** to support high-impact, short-term projects that align with one or more of our four core impact areas:

- **Youth Opportunity**
- **Healthy Community**
- **Financial Security**
- **Community Resiliency**

This funding opportunity is open to nonprofit organizations serving residents of **Forsyth and/or Dawson County**, particularly those working to support **ALICE** households (Asset Limited, Income Constrained, Employed).

UWFD has an open, competitive and inclusive application process to help identify organizations that demonstrate the greatest potential for impact within the greatest community needs.

Community Impact Grants

- Award Range: \$1,000 - \$10,000
- Grant Term: 1 year
- Focus: Targeted initiatives or pilot projects with direct community impact and measurable outcomes.

Eligibility Eligible applicants include:

- Nonprofit 501(c)(3) organizations and
- Programs operating within the UWFD regional footprint (Forsyth and Dawson Counties)
- Organization must be committed to serving [ALICE](#) households
- Organization must be committed and able to make measurable improvements for clients in one of the four impact areas.
- Organization must have the capacity to manage grant funds effectively.

Timeline

RFA Release	January 15, 2026
Application Info Session	January 28, 2026
Application Due Date	March 27, 2026
Award Notifications	June 2026
Grant Project Period	July 1, 2026 – June 30, 2027

How to Apply

Applications must be submitted via the [UWFD online grant portal](#). An application template is provided below to assist in planning before submission.

Grantee Requirements

All grantees receiving funding from United Way Forsyth and Dawson Counties (UWFD) are expected to adhere to the following partnership and accountability standards:

- **Execute a Memorandum of Understanding (MOU)**
Each grantee will enter into a formal MOU with UWFD outlining mutual responsibilities, funding terms, reporting requirements, and expectations for collaboration and visibility.
- **Submit Progress Reports**
Grantees must provide 2 progress reports (mid year and end of year) that document progress toward stated goals, key milestones achieved, challenges encountered, and measurable outcomes. Reporting templates and due dates will be detailed in the MOU.
- **Collaborate with UWFD During Implementation**
Grantees are expected to work closely with UWFD staff throughout the project period to align efforts, share updates, and participate in strategic check-ins or site visits as appropriate.



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- **Promote Partnership with UWFD**

Grantees must include UWFD's logo and approved partnership language on all public-facing materials related to the funded project, including but not limited to: flyers, press releases, reports, digital content, presentations, and social media posts. UWFD will provide brand guidelines and logo files.

- **Amplify the United Way Mission**

As community ambassadors, grantees are encouraged to actively promote their partnership with UWFD by participating in storytelling opportunities, spotlight features, interviews, or shared community events that demonstrate the collective impact of this work. Grantees may also be asked to contribute content (e.g., photos, testimonials, quotes) for use in UWFD's annual report, newsletters, or campaigns.



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Application Template

We recommend drafting your application responses in a Word document before submitting through the online portal.

Organization Name:

Contact Person (Name, Title, Email, Phone):

Organization EIN:

Amount Requested:

Section 1: Organizational Overview

1. What is your organization's mission?
 2. Briefly describe your organization's history and core services.
 3. Which counties/communities do you serve?
 4. Who is your target population (age, income, background, etc.)?
 5. How many years has your organization been in operation?
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Section 2: Project Description

6. Briefly describe the project for which you are applying for funding?
7. What specific community challenge or opportunity does your project address?
8. Who will benefit from this project, and how?
9. Which of the following UW impact areas does your project align with? (Check all that apply):
 - ☐ Youth Opportunity
 - ☐ Healthy Community
 - ☐ Financial Security
 - ☐ Community Resiliency
10. Please list the names of all organizations doing similar work to the project you are proposing?

Section 3: Goals & Outcomes

11. What are your main project goals and objectives (include 2–3 measurable outcomes. Think SMART Goals)?
 12. What key activities will you carry out to reach your goals?
 13. What is your expected project timeline (start and end dates, major milestones)?
 14. What is your expected outcome or your indicators of success
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Section 4: Evaluation Plan

12. How will you know if the project is successful?
 13. What tools or methods will you use to track progress and outcomes?
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Section 4: Budget

14. Please complete and upload the **Community Impact Grant Budget Worksheet** (provided in the portal)

Important Notes:

All costs must be **reasonable, necessary, and directly tied to project activities**.

UWFD funds may not be used for construction, lobbying, sponsorship of events, or costs unrelated to the funded project.

Applicants are encouraged to include **in-kind contributions or matching funds**, though they are not required.

15. Please tell us what percentage of your revenue falls under each category

- a) Contributions (donations, grants, etc...)
- b) Event revenue
- c) Program service revenue
- d) Investment revenue
- e) Other revenue

16. Please tell us what percentage of your expenses falls under each category:

- a) Program expenses



UNITED WAY
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- b) Management & General
- c) Fundraising

17. Please tell us what percentage of your board gives to your organization:

1. Attachments

- a) IRS Determination Letter
- b) Letters of Support (if collaborative)
- c) Financials based on the following:
 - **> \$1M in revenue** - most recent financial statements AND most recent audited financials
 - **Revenue between \$500,000 and \$1M** – Most recent financial statements that have been reviewed by an independent CPA
 - **Revenue < \$500,000** – most recent financial statements
- d) Most recent IRS Form 990 or 990 EZ
- e) Board Member List

Questions? Please contact Allison Mayfield at allison@unitedwayforsyth.com or visit <https://www.uwfd.com/grants> for technical assistance or general inquiries.